

## An organization is only as strong as the weakest link in its supply chain.

Increasingly complex global supply structures have created new challenges in supply chain risk. A recent study by Gartner indicates that 89% of companies experienced a supplier risk event in the past five years yet plans to mitigate these instances lack maturity and awareness. Similarly, a Deloitte study found that 85% of surveyed global supply chains had experienced at least one disruption in the past year. Proactive screening is essential if organizations are to avoid stoppages and penalties. According to the same Deloitte study, companies with a proactive risk mitigation program spent 50% less to manage disruptions when compared to their competitors.



Proactive supplier risk management requires both stringent screening at onboarding and continued monitoring in order to catch red flags and intervene before a risk becomes a crisis. GOST's unique AI-enabled algorithms empower the user to screen large sets of populations or data, including international geographies and foreign languages, to identify high-risk indicators. Using more data and better analytics while preserving privacy, GOST revolutionizes your ability to manage supplier risk from beginning to end.

### Dynamic screening with GOST means you will:

- Receive vendor risk ratings based on analysis of comprehensive information from across the internet (as well as any watchlists/sanctions lists of interest) allowing you avoid supplier issues at onboarding
- Be prepared to remediate any identified risks with a supplier at anytime they arise within a vendor's contract
- Capture any changes in behavior through real-time continuous monitoring enabling agility in your risk management program

### GOST provides

Continuous monitoring

Negative news screening

Network analysis

Watchlists/Sanctions Lists applicable to use case

Bulk deep web collection

Global language capabilities

**GOST is different.** Unlike other adverse media solutions, GOST does not rely on news subscription services or curated databases. Through GOSTCrawl, a proprietary web indexing tool, GOST is able to access the whole of the internet in real time. It's algorithms assign analytical scores allowing your team to triage risk. Ultimately, GOST helps you identify more negative news and illicit activity more efficiently, at less cost.